



VOL. XVIII, No. 6.

{ EIGHTEENTH  
YEAR }

GLOUCESTER, MASS., AUGUST 8, 1914.

PRICE FIVE CENTS

## Magnolia

**A** BRILLIANT society wedding, that of Frederick Ayer, Jr. and Miss Hilda Rice, occurred Tuesday, at the Summer home at Turner Hill, Ipswich, of Miss Rice's parents, Mr. and Charles G. Rice. Mr. Ayer is a recent Harvard graduate, and was president of the Crimson.

The bride was attended by Mrs. Hendricks Hallett Whitman (Adelaide Chatfield-Taylor) of Chicago, as matron of honor, and the bridesmaids were Miss Emma H. Mandell, a cousin of the bride; Miss Katherine Ayer, a younger sister of the bridegroom, and Miss Ruth Zeile, daughter of Mrs. Frederick W. Zeile of San Francisco.

Neil W. Rice, the older brother of the bride, was best man, and the ushers included her younger brother, Thomas Emerson Proctor Rice; her uncle, Thomas E. Proctor; T. E. Proctor, 2d, and Samuel P. Mandell, 2d, her cousins; Cornelius A. Wood, a relative of Mr. Ayer; Alexander Wheeler of Gloucester; Alan Gregg of Chestnut Hill and Abbot Stevens of North Andover, all Harvard, '11, men; George Mixter, Harvard, '08, and Dunbar Lockwood, also a Harvard man.

The Rev. James P. Franks of Grace Church, Salem, was the officiating clergyman.

Miss Rice is very well known in Magnolia. An accomplished horse woman from girlhood. She and her brother, Neil, were prominent figures in the Magnolia horse shows.

Saturday afternoon the North Shore swimming pool at Magnolia was thronged for the annual exhibition of water sports. Dancing followed.

The summary:

50-Yard Swim for Men: Won by Schwartz of Hawthorne Inn, East Gloucester, Schuvin, second.

Boys' Fancy Diving: Won by Moore of Bass Rocks (60 points); N. Hussey of Magnolia second (58 points).

Relay Race for Men: Won by Magnolia.

Girls' Fancy Diving: Won by Miss Elwell of Hawthorne Inn; Miss Harriet Dumain, second.

Mixed Relay Race: Won by East Gloucester; Magnolia, second.

Exhibition Plunging: Won by Warren Keyes of Magnolia; Barber of Hawthorne Inn, second.

Men's 100-Yard Swim: Won by Wardsworth of Magnolia; G. D. Wick of Magnolia, second.

Men's Diving: Won by Strube of Hawthorne Inn; Moore of Bass Rocks, second.

Men's Obstacle Race: Won by Brown of Magnolia.

At the North Shore Swimming Pool there will be a subscription party for members and subscribers in charge of a ladies' committee. There will be dancing from 10 to 12. The remaining events for the month are Saturday, August 8 and 15, the dansant 4 to 6 o'clock, Monday, August 17, tennis tournament, doubles and singles, continuing through the week, 10 a. m.; Wednesday, August 19, subscription auction bridge party, bridge at 3, and tea at 5; Saturday, August 22, the dansant, 4 to 6 in the afternoon; Saturday, August 29, swimming and diving contests for pool championships also contest for cups in 50 yard dash, fancy diving for boys and girls who have taken lessons during

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## Rockport and Pigeon Cove

**T**HE weather during the past week has been delightful and there has been a material accession of travel in this direction. The seasons here are characterized by nothing sensational. The arrival of the battleships in past summers has been a social stimulant and an aid to business. But this is a thing of the past. Rockport remains essentially a place where first principles obtain, free from the hurly-burly and fuss and feathers of the strictly fashionable resorts. Nothing more exciting than the weekly ball at the various hostelrys offers in the way of diversion. But this is the place where one may "loaf and enjoy his soul" to the very utmost.

The family of C. W. Seamans, which annually spends August at Bretton Woods, will this summer remain here until September, when they plan to motor to the White Mountains for a week or ten days, returning to their Pigeon Cove place for the rest of the season.

The little railroad station at Bass Rocks, built



OLD TIDE GRIST MILL, RIVERDALE

On or near the site of a mill erected as a Saw Mill about 1642 and a little later used as a Grist Mill

several years ago to meet a fancied need of some of the people of Bass Rocks, those who could not bear the sights and smells of Gloucester city, is closed this year, either from reasons of economy or lack of patronage or both. As a rule the greater part of strangers who come to Gloucester want to see the town at close range and imbibe its local "atmosphere" and sniff some of its savory smells. So the Bass Rocks station was not a success.

A party touring the country in their Packard car, who made a stay at The Edward last week, have returned for another stay at that hostelry, include Miss Ellen Chase of Brookline, Miss E. W. Mears of Wilmington, N. C., and F. L. Sears of Seattle.

A party comprising Clinton P. Russell of Dallas, Tex., Asa C. Russell and Edith E. Russell of Lowell, made a stay during the week at The Edward.

Miss C. A. Sweet and Mrs. Sweet of Yonkers, N. Y., who are making the New England auto tour, made a stay at The Edward.

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## East Gloucester

**M**ID-AUGUST approaches with a fair business being transacted all along the line. Here the season is as much of a success as anywhere and while some one or two houses report capacity patronage, the plain truth is that this is an off season, and no amount of newspaper jacking up will make it otherwise. Just why this should be the case is a matter of speculation. As a rule those who patronize summer resorts, are people who can afford to come to the shore or mountains, regardless of the state of business. While their incomes from investments or business may be curtailed, they are always in a position to finance their families along the course of their usual scale of living and are rarely obliged to stay at home because of financial reasons. But for some reason people are not coming as in former years. This process was noted some years ago, when the auto came into general use. This machine broke up the habit of summer resort life. Prior to its introduction, families

and their coming was looked for by a large circle of friends. Mr. Poinier was thoroughly interested in all that pertained to Gloucester and its literature. A man of pleasing personality and broad sympathies, his passing is that of an old friend and among his acquaintances here is received with much regret.

Miss Alice Rose of Pittsburgh and her friend, Miss M. McFarland, of Washington, are at the Harbor View for the remainder of the season.

Charles P. Kellogg and Eugene Kernes of Waterbury, Conn., are making a vacation stay at the Harbor View.

Mr. and Mrs. Alexander Pearson of Beach End cottage, Eastern Point Boulevard, are entertaining their daughter, Mrs. A. W. Preston of Middletown, N. Y.; Mrs. J. P. Brooks of Pottsdam, N. Y., and Miss Elizabeth Brooks of Elliott, Me.

Arrivals at the Rockaway:—Miss Frances E. Walker, Rockford; Miss R. B. Larson, Brooklyn; Mrs. W. L. Pert, Miss Josephine Pert, Potsdam, N. Y.; Miss A. Clare Tozzer, Cincinnati; Mr. and Mrs. R. T. Wyckoff, Miss Helen L. Wyckoff, Mr. Frank T. Wyckoff, Mr. Caldwell Baker, Mr. E. Hading Marsh, Mr. Roger Ranschaus, Springfield; Fred L. Rogers, Watertown, N. Y.; E. G. Eisenlohr, Dallas, Tex.; J. W. Fulton, Chicago; Fanny L. Eitel, Miss F. F. Sawvan, Hartford; G. W. Stoyke, Boston; Mrs. C. N. Anderson, Miss Margaret Anderson, Miss Katherine Anderson, Miss Ruth Goddard, Detroit; Mrs. Margaret Guckenberger, Mrs. Corrine Molina and son, West Roxbury; Mr. and Mrs. J. H. Ordway, Springfield; Mr. and Mrs. Guckenberger, Dorothy Guckenberger, Jeanette L. Guckenberger, Edwin A. Guckenberger, Jeanette Striker, Cincinnati; Mrs. F. H. Drury, Miss Mary Drury, Wilmette, Ill.; Mary Gloss, Evanston, Ill.; Helen Roffe, Newton; Mrs. John A. Sleicher, Miss Mary P. Sleicher, Albany.

Miss Gladys Blezin of St. Louis and Miss Marion Hendricks of New York city, guests at the Hotel Moorland, narrowly escaped drowning while in bathing near the bathhouse at Bass Rocks at noon Wednesday. They were caught by the undertow and taken beyond their depth. Their screams attracted the attention of Lifeguard Brown and another young man, who plunged in and brought them to shore. They were taken to a nearby cottage, where a physician restored them to consciousness.

Ex-postmaster and Mrs. Charles M. Riley of Dedham, who for some years, made their summer home at the Surfside and last year were at Rocky neck, are this season staying in Gloucester.

Miss Margaret Dibble of New York City, has returned to Saybrook, Conn., after a visit with Miss Claribel Egbert.

Wednesday announcements were received of the marriage of Ingo Simon of New York and Miss Clementine, daughter of Mr. and Mrs. Gustav Lawrence of New York, guests at the Hawthorne Inn. Mrs. Lawrence is a native of Gloucester and has many friends in the city proper as well as the summer colony. A reception will be tendered the couple in the Hawthorne Inn parlors, Tuesday afternoon. The marriage occurred in Gloucester July 11th, Rev. Dr. Powers of the Universalist church, officiating. Mr. Simon is a singer in opera.

Continued on Page 2.



## The Cape Ann Shore

Devoted to the Interest of the  
Summer Residents of Cape Ann

ISSUED WEEKLY DURING THE SUMMER SEASON

PUBLISHED BY THE

NORTH SHORE PUBLISHING CO.

GLOUCESTER - MASSACHUSETTS

Subscription price, 35 cents per year in advance.  
50 cents at end of season.

For sale at all the summer hotels, at Shurtleff's news  
stand, Main street.

### TO ADVERTISERS

The CAPE ANN SHORE, now in its eighteenth consecutive season, is the only summer resort publication on Cape Ann. It reaches every section of the cape, and is the only means of communication of the kind between the merchants and the summer residents. Therefore its value as an advertising medium is self-evident. It contains each week a full and complete account of the social happenings of the summer resort section. It occupies a place by itself in the advertising field, reaching the most profitable customers along the North Shore. Advertisers should remember these facts.

PRINTED AT THE OFFICE OF THE BARRY PRINTING COMPANY, SALEM, MASS.

### HIGH TIDES ON CAPE ANN

Computed Especially for THE SHORE

DATE	A. M.	P. M.
Aug. 9	12.55	1.20
Aug. 10	1.37	1.59
Aug. 11	2.18	2.41
Aug. 12	3.01	3.24
Aug. 13	3.45	4.10
Aug. 14	4.33	4.59
Aug. 15	5.27	5.52

### The Effect

The European conflagration can have no effect on the summer resort season, of which a few weeks only remain. Had war been declared in June the hundred thousand American tourists in Europe, mostly women, would have remained at home and converted a negative season into a successful one.

Have no fears that the immense grain crop of the United States will rot! England, the truckman of the world on the seas, will see that the route is kept clear. Articles "made in Germany" will be displaced with goods made in the United States and sent abroad. Thus the farmer and the mechanic will prosper by Old World entanglements.

Now take off your bonnet to Bryan and Wilson for refusing to war on Mexico, even when the provocation seemed great. Supposing the Man with the big teeth was on deck? What then? Pandemonium! We are at peace with the world. This is the reign of Common Sense.

### East Gloucester

Continued from Page 1.

A mock wedding took place at the Rockaway Tuesday evening in honor of the 56th wedding anniversary of Prof. and Mrs. Pabodie of Cincinnati, Ohio, long-standing guests of the house. The whole affair was arranged as a surprise for the couple by the young people and they spent the afternoon in decorating the spacious music room with spirea and greenery, arranging everything as in a church. The wedding party was made up entirely of girls of the hotel, those posing as men wearing full evening dress, and moustaches for better effect.

Mrs. John L. Brand played the wedding march as the procession slowly entered the church and wended its way down the center aisle. Miss Elizabeth Clark of Springfield, then proceeded with the ceremony as bishop and disunited in marriage Balaam Algernon and Ophelia Pulse. The bride was Miss Martha Dunton of Chicago and the groom's part was taken by Miss Dorothy Fulton, also of Chicago. The rest of the wedding party included Miss Louise Stanley of Gloucester, as maid of honor; the Misses Helen and Lois Taylor of Cincinnati, as bridesmaids; Miss Edith Hard of Milwaukee, as best man; Miss Josephine Clark of Newton Highlands and Miss Helen Hard as ushers. After the ceremony, Judge A. W. Hard of Milwaukee, invited Prof. and Mrs. Pabodie to be in the receiving line and accept congratulations on such a long married life, presenting them with one of J. A. Cook's typical Gloucester paintings as a token of the esteem and friendship of the guests. Following the reception, Mr. Charles A. Westcott of New York, entertained with readings and stories and the festivities ended with dancing.

Mrs. J. L. Royce of Bellows Falls, Vt., has contracted for the erection of a bungalow, which will be 50 feet by 37 feet and will contain about a dozen rooms. The foundation is in. The contractors will commence work at once and the house will be completed for occupancy next year.

Mrs. Albert E. Pillsbury, wife of the well known jurist, has been making a stay at the Harbor View. She expects to return later.

Arrivals at the Hawthorne Inn: Mrs. W. H. Arnold, Dr. J. O. Arnold, Providence; Miss Isabel Brooks, Gifford Brooks, Jr., Baltimore; C. T. Brooks, Cleveland; Mrs. W. A. V. Bryant, Putz Bryant, S. Ciela Bryant, Montclair, N. J.; Donaldson Crosswell, Devon, Pa.; Mrs. Milo Lester Coffeen, Miss Lester Coffeen, Chicago; Mrs. J. P. Donaldson, Devon, Pa.; Miss Denman, Miss Marion Denman, Westfield, N. J.; Miss Katherine W. Dunn, Miss Lillie Dunn, Philadelphia; Miss Rosaline H. Dickinson, Trenton, N. J.; Miss Irene W. DeWitt, Brooklyn; Mrs. William H. Endicott, Haverhill; Mrs. James Elverson, Jr., Huntington, L. I.; Miss A. M. Montgomery, Miss E. H. Montgomery, Philadelphia; Mr. and Mrs. E. T. McLaughlin, New York City; Mrs. W. J. Montgomery, Miss M. Montgomery, New Orleans; Mrs. C. A. Northam, New York; Grant Notman, Brooklyn; Rhoda Holmes Nicholls, New York; Mr. and Mrs. Charles Owen, Quincy, Kan.; Miss Alice L. Owen, Lynchburg, Va.; Mrs. J. M. Parker, New Orleans; Miss Helen Sturgeon, Philadelphia; Chas. F. Rogers, New York; Mr. and Mrs. Geo. Richardson, Malden; D. M. Reynolds, Chicago; Otis T. Russell, Cambridge; Mr. and Mrs. H. K. Smoot, New York; O. H. Schwarz, St. Louis; Mrs. Gustave Stalling and son, Lynchburg, Va.; Mrs. A. Filkins, Arlington, N. J.; Austin B. Fletcher and valet, Mr. and Mrs. F. L. Hare, New York City; Mr. and Mrs. H. T. Howard, Miss Floris Howard, New Orleans; J. C. Hopper, Philadelphia; Miss Dorothy Herbert, New Orleans; Mr. and Mrs. Chas. E. Heald, Lynchburg, Va.; H. S. Hall, Meriden, Conn.; Mrs. Wm. Howell, Jr., Mrs. George A. Hills, Philadelphia; Mr. and Mrs. A. P. Kelly, New York; Mrs. F. A. King, Northborough; Mrs. L. M. Lawson, Bridgeport, Conn.; Mrs. J. H. Lueke, Mrs. G. W. Luekemeyer, Elizabeth Luekemeyer, Cleveland.

### Magnolia

Continued from Page 1.

last or this season for first time, 3 to 4 in the afternoon; the dansant, 4 to 6.

Recent arrivals for the summer at the North Shore are Mr. and Mrs. Walter J. Mitchell of Cincinnati, who have just returned from a journey around the world, finishing with an across-the-continent trip from the Pacific to the Atlantic. They were accompanied by their son, John Mitchell, who in the fall will enter Harvard. The Mitchells are at their estate, near the Magnolia railroad station.

The pulpit of the Magnolia Union Chapel will be occupied during the season as follows: August 9.—Rev. Abbot Peterson, Brookline; August 16.—Rev. Phillips E. Osgood, Roslindale; August 23.—Rev. Samuel H. Dana, Exeter, N. H.; August 30.—Rev. J. H. C. Cooper, Gloucester; September 6.—Rev. Maxwell Savage, Louisville.

Continued on Page 4.

## AUCTION BRIDGE SOUVENIR PRIZES

### A High-Class Novelty

Q. The North Shore Souvenir Playing Cards, containing 53 Views of Principal Scenic Points. Q. The finest cards that can be manufactured. Q. Gilt Edges, Hand Polished. Q. A unique and highly prized Souvenir. Q. Examine them at the Hotel and Tea House News Stands.

### The Big Novelty of 1914

PRICE . . . 75 CENTS PER PACK

## Surfside Auto Inn

GLOUCESTER, MASS.

Now Open, Entirely Refurnished and Renovated.  
Fish, Chicken and Steak Dinners  
Carl Burgmann's Orchestra  
Dancing Afternoons and Evenings  
Garage Connected

F. L. HALL . . . Proprietor

## BUSINESS CARDS

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... Architect ...

119 Main St. Gloucester, Mass.

MRS. WALTER J. DOYLE

Corsetiere

PURITAN HOUSE Tel. 8728  
Gossard Corsets, Brassieres and Accessories

### THE REPAIR SHOP

EVERYTHING REPAIRED AND SHARPENED

High Grade Developing and Printing done in 42 hours.  
Q. Films and Camera Supplies. Q. Locksmith. Q. Go Carts  
Repaired and Re-tired. Q. Trunks Repaired.

W. F. WHITMARSH TEL. 48 Main St.

### BROWN BROTHERS COMPANY

MACHINE SHOP and GARAGE

Auto and Launch Supplies and Repairs  
67 Rogers St. Gloucester, Mass.  
Telephone 1116

### EAST GLOUCESTER FERRY

CAPT. J. C. FOSTER

Landing at Frank E. Davis Wharf and at Rocky Neck and Ferry Landing, East Gloucester.  
Steamers Little Giant and Columbia.  
Short and Direct Route across Harbor To and From East Gloucester.

J. A. Stoddard, Prop. Tel. 452 J. Established 1876

A. P. STODDARD & CO.

ENGINEERS AND MACHINISTS

Builders of Evaporating Glue Coils and Agitators, Vessel and Yacht Steerers, Sloop Engines and Fish Fibering Machines, Steam and Gasoline Engine Repairing, Agents for Gasoline Marine Engines. Dealers in Belting, Steam and Water Pipe and Fittings, Mill Supplies.  
236 MAIN STREET, GLOUCESTER, MASS.

### FISHING TACKLE

Motor Boat Supplies, Life Preservers, Oars, Fire Extinguishers  
Lights, Hooks, Lines, Etc.

LOTHROP'S PATENT FOG HORN

L. D. LOTHROP & SON

70 DUNCAN STREET - GLOUCESTER

### First-Class Pressing, Cleansing and Repairing

WORK DONE ON SHORT NOTICE

LOUIS KRAMER

72 Duncan Street Gloucester

MISS JEANNETTE F. MITCHELL

MASSEUSE

16 MIDDLE ST. GLOUCESTER

TELEPHONE 1080

### EXCLUSIVE SOUVENIRS

Our Repair Department offers you the best service in Gloucester.

17 Years Practical Experience.

JOHN H. B. WILKIN

JEWELER

182 Main Street Gloucester, Mass.

Next to Post Office

GEORGE L. BROWNE

### Undertaker and Embalmer

Open Day and Night. Personal attention guaranteed.  
Embalming, Funeral, Transfer, Cemetery and Crematory work

Orders from any part of the Summer Colony

Given Immediate Attention.

30 Main Street, - Gloucester

Telephone 531-2

### Gloucester Furniture Co.

EVERYTHING  
FOR YOUR HOME

C. W. LUCE, . . . Manager

9 & 11 Main Street, Gloucester

*E. A. FLYE*  
GLOUCESTER  
*Optician.*

BEST OPTICAL SERVICE IN TOWN  
OFFICE OVER WAITING STATION

## ROCKAWAY

Situated close to the Water

Most Convenient Hotel at  
EAST GLOUCESTER  
to the Electrics

W. H. PUBLICOVER, Proprietor

## AWNINGS

## COLBY Sailmaker

Telephone 163

415 Main St. Gloucester, Mass.

Established 1864

## The Moorland

## Bass Rocks, East Gloucester

Right on the Broad Atlantic. Grand  
Rugged Ocean Scenery, Golf, Tennis,  
Casino, Surf and Salt Water Bathing

EDWARD D. PARSONS . . . Proprietor

## CAPE POND ICE CO.

Wholesale and Retail Dealers in

## PURE ICE

105 MAIN ST.

Tel. 180

Having purchased the Ice Business and good will of Wm. A. Homans, we are prepared to furnish the people of Magnolia and Bass Rocks with first quality ice at fair prices, and with good competent drivers, we guarantee the best of service.  
We earnestly solicit your patronage.  
C. P. ICE CO.

## HAWTHORNE INN AND COTTAGES

EAST GLOUCESTER, . . MASS.

GEORGE O. STACY, Proprietor

## LONG BEACH PAVILION

## SHOE DINNERS

LONG BEACH, GLOUCESTER, MASS.

Auto Road to Pavilion, also Long Beach Street Cars

## THE BARNACLE . . . Annisquam



American Indian  
and Curious  
Foreign Things  
For Sale

LUNCH

Afternoon Tea, Etc.  
Served on the  
Verandas over-  
hanging the  
Squam River

The Barnacle opens at 10 30 A. M., every day except Sunday



Summer people and non-resident owners of property who desire their tax bills forwarded to their summer address, may have them by notifying the Collector, giving name and address on or before August 15, 1914.

Taxes due October 1.

Interest begins October 8.

Summons issued October 14.

Yours respectfully,

RICHARD L. MOREY,  
Collector of Taxes.





## FOR SALE

These Two Attractive Seashore Houses.

**GEORGE P. CHICK**  
Gloucester, Mass.

Telephones : { 245-W  
1009-J

Office :  
3 Eastern Point Road



## THE GREATER NEW YORK STORE

Old Y. M. C. A. Building 83-85 Main St. Gloucester

Operating Stores in New York, Springfield, Cincinnati, Bangor, Me. and Portsmouth, N. H.

Offers to the Ladies of the Summer Colony one of the largest and most comprehensive stocks of Exclusive Apparel for Women to be found in New England.

We have in stock **LADIES' and MISSES' SUITS and COATS, RATINE SUITS and COATS** of exclusive designs and material which cannot be duplicated in this section. **PARTY DRESSES, PETTICOATS, SKIRTS, WAISTS, SUMMER DRESSES** of every description, **RAINCOATS, CHILDREN'S DRESSES, OUTING SKIRTS, SWEATERS, CORSET COVERS, NIGHT DRESSES, CHILDREN'S COATS, etc.** In **MILLINERY** we have the latest conceptions of the leading designers of Paris and New York, styles and shapes which cannot be duplicated elsewhere.

See our line of the **FAMOUS NORTH SHORE WASH DRESSES**, manufactured in Gloucester.

**A. SOLOMON, Manager**

**Alterations Free**

## The Oceanside and Cottages

MAGNOLIA, MASS.

Open from June to October

Accommodates 750

W. S. WARREN, . . Managing Director



**JEREMIAH FOSTER**  
**JEWELER AND OPTICIAN**  
150 MAIN ST., GLOUCESTER, MASS.

The Store with the Sidewalk Clock

## Rockport and Pigeon Cove

Continued from Page 1.

An auto party who made a stay at The Edward during the week, comprised Mr. and Mrs. S. R. Cooley, Mr. and Mrs. George Cross, A. Cavanagh of Pelham, N. Y.

Another party touring the North Shore, who made headquarters at The Edward for a while included Mr. and Mrs. J. C. Jones, Mr. and Mrs. A. S. Burgess.

A party comprising Dr. and Mrs. George Warren Gardner, Mrs. Henry R. Barker and Henry A. Barker of Cortland, N. Y., Mr. and Mrs. Jerome N. Frank, who have been staying at the Turk's Head at the first of the season, will finish their stay at The Edward.

Mr. and Mrs. Willis P. Odell of Brookline, passed a pleasant week end at The Edward.

Mr. and Mrs. W. A. Nettleton of New York, who have been at Magnolia, came over this week at The Edward for a stay into September.

The orchestra at The Edward is a feature and its playing afternoons and evenings is greatly enjoyed by the guests. It is the well known Russell orchestra of Boston, and is composed of Leo Reisman, violin; George Penshorn, flute, and Frank V. Russell, pianist. Mr. Reisman has just closed an engagement with Keith's theatre of Boston and will return in the fall. Mr. Penshorn is a former member of the Philharmonic orchestra of New York. Mr. Russell is one of the faculty of the New England Conservatory of Music.

Monday, a party, comprising Mr. and Mrs. F. J. Cole of Schenectady, Mr. and Mrs. J. A. Sague of Poughkeepsie, N. Y., and Miss J. E. Sague and Mrs. Wilford A. Smith of Cleveland, and Miss Hilda Drummond of Breyan, Tex., and Miss Catherine S. Cole of Baltimore, have taken accommodations for the season at The Edward.

Mr. and Mrs. Carl A. Barrett of Boston, spent their vacation at The Edward. Mr. Barrett is the New England representative of the New York Sun and sporting editor of the Boston Record.

Miss E. Pattersen and Miss Mary Pattersen of Albany, and Dr. Albert Foster of Newark, are a party who have returned to the Ocean View for the rest of the season.

Mr. and Mrs. Amos Padgham and Miss C. A. Padgham of Syracuse and Rev. Elizabeth Padgham of Rutherford, N. J., have taken accommodations at the Ocean View for the coming fortnight.

William C. Mitchell, Mrs. C. Mitchell and Miss Mitchell of Lafayette, Ind., are at the Ocean View for an August stay.

Mrs. Lugues and Miss L. F. Lugues of Boston, will stay into the middle of the month of August at the Ocean View.

Mr. and Mrs. Charles J. O'Malley and children of Boston, made a week end stay at the Ocean View.

The Misses Torrey of Washington, are at the Ocean View for an August stay.

Mr. and Mrs. Charles R. Hallock and Miss Katherine Maguire from Elmira, N. Y., are among the recent arrivals at the Ocean View and will remain until the middle of the month.

Mrs. Wm. H. Mitchell and Miss S. E. Hawkes of Springfield, have taken apartments at the Ocean View for August.

A week end party at the Ocean View, includes Mr. and Mrs. W. H. Cole and Miss Mary L. Walker of Newton.

Rev. and Mrs. J. A. Emerson of Northampton, former guests, have returned for an August stay at the Ocean View.

John F. O'Connor, who is occupying his cottage "Mike's Point" is entertaining his brother Joseph S. O'Connor of Worcester.

Mrs. S. J. Suanbreck and Ellen B. Bjorklund of Hartford, spent the week at the Ocean View. Miss E. M. Olmstead of Hartford, is making an August stay at the Ocean View.

The dance at the Ocean View Saturday evening was highly enjoyable. In addition a large delegation from the cottage colony were in attendance.

## Green Gables

Mr. and Mrs. C. L. Bloomfield, G. S. Porter and Miss Williams of Jackson, Mich., are staying at the club. F. T. Partridge and son Richard entertained P. Capen of Boston and Mr. Rosenthal of Toledo, Mrs. F. C. Snow of Boston gave a luncheon to friends, Wednesday. Mrs. J. Converse Gray entertained Mrs. R. S. Fenn of Brookline, Mrs. H. C. Brewster of Rochester, Mr. and Mrs. A. G. Walton, Miss Walton, Mrs. E. E. Tingley, Miss Tingley of Watertown.

Mr. and Mrs. J. H. Edwards of Brookline have been visitors during the week.

At the Thé Dansant given yesterday, the second in the series, Miss Effie Walton gave a finished exhibition of the latest in dancing. The parties having tables last night included E. J. Bliss; Mrs. F. A. Winants with a party of twelve; Mr. D. Sullivan with a party of six. General dancing followed.

## TALBOT'S MEN'S AND BOYS'

## Summer Clothes Shop

### HAS IN STOCK

FLANNEL TROUSERS, \$2.50 up to \$6.00

SOFT SHIRTS, All Kinds, Silk, etc.,

\$1.00 up to \$3.50

OUTING HATS and CAPS, 25c up to \$2.50

MUSHROOM PLEAT DRESS SHIRTS

COOL SUMMER UNDERWEAR, ALL KINDS

INTERWOVEN and NOTASEME HOSE

In Popular Shades of White, Mode, Champagne and Grey

EXTRA LARGE STOCK BATHING SUITS

One-Piece with Skirt, Two-Piece in various Styles, Worsted and Cotton

\$1.00 to \$5.00 per suit

COMPLETE LINES COMFORTABLE FULL EVENING DRESS WEAR

TENNIS JERSEYS

STRAW HATS

SILK CAPS

SILK SHIRTS

## TALBOT CO.

TAILORED CLOTHES

MINUS MIDDLEMEN

PLUS QUALITY

199 MAIN ST.

GLOUCESTER

C. E. FISHER, GEORGE H. PERKINS, HORACE A. SMITH,  
President Vice-President Treasurer.

## Gloucester Safe Deposit & Trust Co.

Opposite Post Office

CAPITAL, \$200,000 SURPLUS, \$300,000

TOTAL RESOURCES, \$4,000,000

General Banking Business transacted.

Safe Deposit Boxes to Rent by the month or year.

Trunks and Boxes of valuables stored in our new Storage Vault at reasonable rates.

You are invited to use our writing room and lavatories when in town.

## THE HARBOR VIEW

EAST GLOUCESTER, MASS.

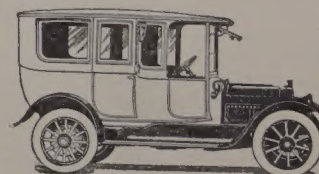
First in Excellence  
Second in Size



APRIL to  
NOVEMBER

NEW 1914

## SIX CYLINDER CARS FOR HIRE



Why not hire new and up-to-date cars with experienced chauffeurs?

Tel. 200 Gloucester

Tel. 290 Manchester

**PERKINS & CORLISS**

Standard Oil Gasoline, 14c per gallon wholesale



## Magnolia

Continued from Page 2.

Quite a number of delightful dinner parties have been given at the Green Gables during the week. Prof. Bela Cannas Hungarian orchestra being a feature. Among those entertaining have been J. Williams of Boston, a party of eight; Mr. and Mrs. S. P. Mandell, a party of seven; Mr. Goldstein, a party of six; A. W. Emmons of Newton, party of seven. Gay after dinner parties from the Oceanside included, Mr. and Mrs. W. S. Roberts, Mr. and Mrs. Charles A. Potter, Miss Dorothy Potter, Mr. and Mrs. C. H. Potter, Jr., and guests. Mrs. Frederick Bonner had a party of eight. Mrs. W. T. White acted as chaperone to a jolly party of young people. Mr. and Mrs. James Brown of Newton were among the week end guests.

Some sixty women and two men met in the Oceanside Annex at Magnolia, Wednesday afternoon of last week, to listen to an address in a series of meetings held in various Cape Ann hotels under the auspices of the Boston Equal Suffrage Association.

Mrs. Frances M. Stanwood of Manchester, presided. Mrs. Frances Kellogg Curtis, the principal speaker, reviewed the practical workings of equal suffrage in the ten States where it prevails, and predicted that before long Massachusetts would become enrolled among the States which now extend the ballot to women.

Kate Ryan, a dramatic reader of Boston, contributed three monologues, the first describing an anti-suffragette, who gave reasons why women should not have the ballot, then of a suffragette who argued as potentially in favor, and another relative to the subject. Mrs. Ralph McDaniel also spoke.

At the close a paper was circulated, and all those who had not previously enrolled themselves under the Suffragette banner, were invited to do so by signing a petition.

The same speakers were heard at the Hawthorne Inn Thursday evening, and at the Ocean View, Pigeon Cove, Friday evening.

Oceanside arrivals: E. Preston Clifford, Miss Irene Dumphy, Miss Dumphy, New York City; Mrs. C. P. Moorehouse, Mrs. J. B. Arnold, Chicago; Mr. and Mrs. F. B. Pratt, Miss Pratt, Miss Helen Pratt, Miss Edith Pratt, Brooklyn; C. Watkins Simms, Mr. and Mrs. W. I. Taber, Utica; H. N. Love, New York City; Mrs. Jas. Turkington, Acconae, Va.; H. B. Knowlton, Chicago; Mr. and Mrs. E. M. Johnson, Spuyten Dreyvil, N. Y.; Miss Hope Johnson, Mr. and Mrs. N. D. Harvey, New York; E. R. E. Kimbrough, Danville, Ill.; M. O'Hara, Mrs. D. Thomsen, New York; Miss Oberteuffer, Haverford, Pa.; Mrs. C. Robinson, Miss Helene C. Robinson, Providence; Talbot Howe, Buffalo; Mr. and Mrs. Bertram G. Goodhue, Master Hugh Goodhue, Boston; Ellis A. Gimbel, S. Roseman, J. H. Loneheim, H. Strouse, Philadelphia; Mrs. Frederic H. Betts, Mrs. W. Rosseter Betts, W. R. Betts, Jr., New York; Miss Jane Loring, Boston; W. Anthony Lyons, New York; A. Aubrey Schuhman, Cambridge; Miss Eleanor Allen, Boston; Mrs. Edgar M. Johnson, Lawrence Johnson, Cincinnati; Mrs. Howard, Miss S. L. Howard, New York City; Mrs. J. A. Edwards, Miss Marjorie Edwards, Chicago; Mr. and Mrs. A. H. Dakin, Amherst; Mrs. Parker, Northampton; Miss M. F. Willis, Miss F. G. Willis, New York City; Mr. and Mrs. S. Prentiss Baldwin, Cleveland; Miss Martha Hollister, Grand Rapids; Dr. Arnold Genthe, Mrs. Park and Miss Phillips, New York; Mrs. M. M. Woodell, Fall River; Mr. and Mrs. Joseph E. Sherman, Boston; James M. Heffenstein, R. A. Moodie, New York; Mr. Thorpe D. Nesbit, Mrs. F. T. Nesbit, Wm. F. Mott, New York; Mr. and Mrs. Seward M. Jones, Mrs. Mabel McKay, Mr. and Mrs. F. L. Richardson, Newton Highlands; Henry Wilder Foot, Cambridge; Mr. and Mrs. J. W. Lawrence, Pittsburg; Mrs. S. M. Brown, Boston; Ransom George, New York; J. W. Forney, J. M. Pew, Jr., Philadelphia; Erie M. Hersey, Montreal; Barrett P. Smith, New York City; Mr. and Mrs. L. R. Churchill, Brockton; Miss Lillian Daniels, Philadelphia; Mrs. L. C. Wadleigh, Jr., Miss Evelyn Wadleigh, Newtonville; Miss Roberta H. Rouse, Baltimore; Miss Fulton, Miss Anna Fulton, Springfield; Walter M. Pratt, Miss Pratt, Henry W. Beal, Boston; Mr. and Mrs. Robert Wayland, Brookline; E. Barbey, Reading, Pa.; F. M. Frank, St. Louis; Barton E. Brooke, Boston; Benjamin C. Tower, Dover; V. A. Booth, Jr., Ottawa; U. A. Lyons, Aubrey A. Shuhman New York; Mrs. Wm. B. Keefer, William B. Keefer, Philadelphia; Edward M. Taylor, Lexington; Margaret Bright, Washington; Marguerite W. Jones, Boston; Miss Gertrude Reese, Baltimore, Md.; Rev. T. Bond Holland, New York City; Rev. James S. Holland, Yonkers, N. Y.; Miss M. H. Knowlton, Philadelphia; Master Wendell Anderson, Mrs. Alfred L. White, Miss E. F. Cusack, Miss H. S. Littlefield, New York City; Dudley P. Ranney, Boston; Mrs. Wm. O. Russell, Mrs. John L. Wilson, Philadelphia; Percy Lee Atherton, Boston; Mr. and Mrs. A. Tietig, Jr., Cincinnati; E. H. Brainard, Pitts-

burgh; Bertha Crocker, Florence, Italy; Mary Hathaway, Newport; Mrs. J. Frank Cronde, Miss Eleanor M. Dieter, R. R. Dieter, Baltimore; Mrs. Rowland Ames Robbins, New York City; Wm. H. Coburn, Dr. and Mrs. John L. Coffin, Boston; Mr. and Mrs. Harding Allen, Barre; H. Winthrop Lockwood, Washington; Mr. and Mrs. J. F. Davis, Miss Mary Davis, Miss Gertrude Davis, Miss B. Furlong, Miss Whilan, Miss Genest, Ottawa; Miss Alice Short, Miss Lucy C. Warren, Miss Annie H. Richardson, Louisville; Fred H. Pickett, St. Louis, Mo.; Mr. and Mrs. Erie L. Gerstenberg, Miss Alice Gerstenberg, Chicago; C. W. Eastman, Boston; Miss E. R. Rice, New York; Mrs. A. V. D. Rise, Glenn Falls, N. Y.; Mrs. G. F. Pfeiffer, Philadelphia; Mrs. Henry Whittier, Los Angeles, Cal.

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Cottages to Rent at the Headlands, Land's End, Marmion Way and Pigeon Cove.

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AUTO BUSS LINELeaves Wetherell's Drug Store, Post Office Square, Gloucester  
Leaves Oceanside Hotel and Foster's Drug Store, Magnolia

## WEEK-DAY TIME

LEAVE GLOUCESTER—7:15, 9:00, 10:00, 11:00 a. m., 12:00 m., 1:00, 2:00, 3:00, 4:00, 5:00, 6:00, 7:00, 8:00 p. m.; Saturdays 9:00, 10:00 p. m.

LEAVE MAGNOLIA—8:00, 9:30, 10:30, 11:30 a. m., 12:30, 1:30, 2:30, 3:30, 4:30, 5:30, 6:30, 7:30, 8:30 p. m.; Saturdays only, 9:30, 10:30 p. m.

## SUNDAY TIME

LEAVE GLOUCESTER—9:30 a. m., 12:00 m., 2:00, 3:00, 5:00, 7:00, 10:00 p. m.

LEAVE MAGNOLIA—10:00 a. m., 12:30, 2:30, 3:30, 5:30, 7:30, 10:30 p. m.

## PACKARD PARTY CARS TO RENT

THE OLDEST ESTABLISHED LINE . . . .

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## AUTOMOBILISTS, ATTENTION!

The attention of all automobilists is called to the following provisions of the Revised Laws of Massachusetts Relative to Motor Vehicle Laws, Acts of 1909, Chap. 534, Section 14:

SECTION 14. Every person operating a motor vehicle shall bring the vehicle and the motor propelling it immediately to a stop when approaching a horse or other draft animal being led, ridden or driven, if such animal appears to be frightened and if the person in charge thereof shall signal so to do; and, if travelling in the opposite direction to that in which such animal is proceeding, said vehicle shall remain stationary so long as may be reasonable to allow such horse or animal to pass; or, if travelling in the same direction, the person operating shall use reasonable caution in thereafter passing such horse or other animal. In approaching or passing a car of a street railway which has been stopped to allow passengers to alight or embark, the operator of every motor vehicle shall slow down and if it be necessary for the safety of the public he shall bring said vehicle to a full stop. Upon approaching a pedestrian who is upon the travelled part of any way and not upon a sidewalk, or where the operator's view is obstructed either upon approaching an intersecting way or a curve or corner in a way, every person operating a motor vehicle shall slow down and give a timely signal with his bell, horn or other device for signalling:

Provided, that in the thickly settled parts of a city or town no bell, horn or other device for signalling shall be sounded so as to make a harsh objectionable or unreasonable noise, except in the case of fire and police department vehicles and ambulances; and provided, further, that no operator of any motor vehicle shall at any time permit any unreasonable amount of smoke to escape from said motor vehicle, nor shall said operator at any time permit said motor vehicle to make any unnecessary noise, by cutting out the muffler, or otherwise.

The driver of any motor vehicle on any highway approaching a crossing of ways, shall slow down and keep to the right of the intersection of the centres of both ways, when turning to the right, and shall pass to the right of the intersection of the centres of said ways before turning to the left.

Per Order, CHARLES S. MARCHANT, City Marshal.



## Hotel Edward



« Right on the Sea »

Pigeon Cove, Mass.

Rooms Beautifully Furnished With or Without Bath.

Fire Proof Garage.

Afternoon Tea and Music.

European Plan.

Unexcelled Cuisine.

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L. WILSON, Proprietor

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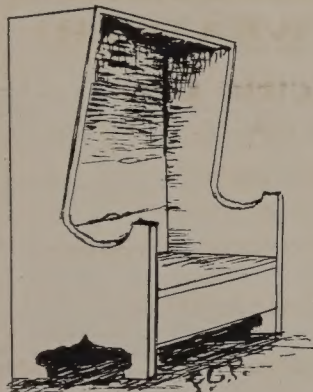
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7 Centre Street

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Quaint painted Chamber Sets, decorated with bronze stenciling imitating the old—bedstead, bureau, dressing table, stand and two chairs.

Price \$85.00

Orders taken for work to be done during the winter.

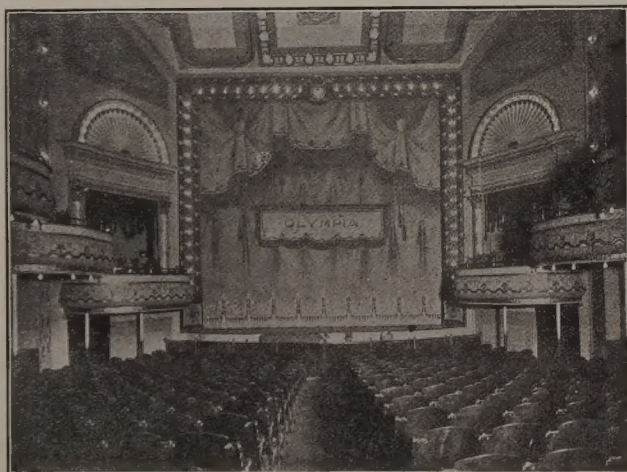
Correct copies of period furniture made to order, using old mahogany and walnut, also restoring of "impossible" pieces.

A Rare Collection of Antiques will be sold at a Low Price.

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When in Boston visit the Scollay Square Olympia, \$50,000 organ, and Gordon's Olympia, the House with the Moving Stairway.

High-Class Vaudeville

All the Latest and Best Pictures and Illustrated Songs

Doors open from 1.45 to 10.30 P. M.

Continuous Performance

Entire Change of Show every Monday, Thursday and Sunday

Big "BARGAIN DAY SHOW" every Friday.

Grand Sunday Concert from 5 to 10 P. M.

Greatest Show on Earth (for the price)





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SERVING SUMMER COTTAGERS A SPECIALTY

DELIVERIES

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**DAVIS BROS. 179-183 Main Street**

**PURE WATER** VITALLY ESSENTIAL TO HEALTH  
RAVENSWOOD SPRING WATER

Clear as Crystal, Absolutely Pure, delivered in any quantity to all parts of the Cape.

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The Oldest Established Drug Store in the City

Prescriptions a Specialty. Soda Department a Specialty. Finest Flavors in the City. High Grade Confections. Foreign and Domestic Cigars.

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## KEEP COOL IN HOT WEATHER!

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Furnishes Electric Light and Power to all places on Cape Ann and the Town of Essex.

**ELECTRIC FLAT IRONS for the Laundry**

Contribute to the Comfort of Servants. To be had at Cost.

**A Full Stock of Electric Appliances for Domestic Purposes.**

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## Summer Houses and Estates FOR SALE and TO LET

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SHRUBS AND PLANTS FURNISHED

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Gloucester

### East Gloucester

The Edward Ellis family have returned to their home in Brookline and have leased their cottage on Nautilus avenue to Nathan Newberry of Taunton who with his family have taken occupancy.

The family of Charles Pugh of Overbrook, Penn., have leased their cottage at Bass Rocks to George C. Thomas of Philadelphia who with his family have taken possession. The Pugh's will finish the season at Keystone cottage, Eastern point.

The social life at the Bass Rocks golf club has been active during the week and numerous teas have been held at the rooms. Monday, that of Mrs. Alex Nelson, a Bass Rocks cottager in honor of her niece, Miss Bruen of Baltimore, was a jolly gathering of twenty-eight young people.

The Saturday afternoon tea was attended by a large number, Mrs. Charles Scott of Overbrook, Pa., being hostess assisted by Miss Annie Pugh. Mr. and Mrs. Charles Scott gave a tennis tournament Monday, Miss Esther Pugh and Miss H. Ellis winning in the doubles. Monday, Mrs. Hornbeck of the Moorland gave a tea and bridge for sixteen. Mrs. Whiteley of Washington gave a bridge and tea for thirty Tuesday. Tuesday Miss Elizabeth Wells, niece of Mrs. Hornbeck, had two tables at bridge. Friday Mrs. Lee Thom of Baltimore a cottager, entertained twenty-five at tea.

The E. D. Sargents of the Bass Rocks colony have gone on a trip to Labrador.

The annual out-door fete given by Episcopalians of the Eastern Point and Bass Rocks summer colony will not be held this year, but in its place a dansant will be held at Hawthorne Inn casino on Saturday afternoon, August 29th. The affair is in charge of a committee of which Mrs. A. Wilder Pollard of Brookline is chairman. The proceeds will be devoted to the building fund of St. John's church.

Miss M. L. Davison of Villa Latona, Eastern Point, has as her guest for the remainder of the season, her aunt, Mrs. B. L. Truman, of Oswego, N. Y.

Mr. and Mrs. Lawrence De Golyer and daughter, Miss Marie, and Mrs. De Golyer's mother, Mrs. Charles A. Ward of Chicago, are registered at the Harbor View for the rest of the season.

### Rockport and Pigeon Cove

F. E. McGaw and family who have been occupying the Rugen cottage on Sandaba avenue, have returned to their home in Springfield and the Rugen family from the same city will occupy it for the balance of the season.

Miss Martha J. Dickerson of Easthampton, is making an August stay at the Ocean View.

At the Manning House: Mrs. George H. Morris, Annandale, Minn.; Edmund Banker, Jr., Peekskill, N. Y.; Mrs. Wm. B. Goodale, Boston; Effie Adelia Merrill, Waltham; Francis E. Pickels, Mildred I. Pierce, Boston; Harriet F., Eva M. and Gertrude Locke, Nashua, N.H.; Mr. and Mrs. Clarence T. Parsons, Clarence T. Parsons, Jr., Mrs. Geo. H. Lloyd and daughters, Charlotta and Marjorie Lloyd, Arlington Heights; Emma J. Foster, Florence M. Foster, Lowell J. G. Foster, Fitchburg; Mr. and Mrs. H. O. Otto, West Springfield; Andrew Wright, Robert Wright, Brookline; Mr. and Mrs. P. J. Kelley, Boston.

At the Headland House: Mr. and Mrs. T. C. Larkin, Georgetown; Dr. and Mrs. Larkin, Haverhill; Mr. and Mrs. B. F. Felt and three

children, Melrose; Mrs. G. C. Bancroft, Reading; Mrs. Gertrude A. Little, Mrs. John La Fortune, Newburyport; Mr. and Mrs. W. C. Richardson, Fred E. Davis, Mrs. Survina Morrill, Somerville; Annie G. Horne, Medford; Ada A. Achour, Boston; Mrs. Pryor Fulton, Waltham; W. H. Hannom and son, Lexington; Mr. and Mrs. Chas. M. Choate, Bridgeport; E. L. Damon, Concord; Lucian Price, Boston; Mrs. Norton Thompson, Parkersburg, W. Va.; George W. Kyburg and wife, Springfield; F. W. Swallow, Exeter, N. H.; Mrs. Charles Forbes, Brookline; Mr. and Mrs. A. K. Rogers, Boston.

The Whitman cottage on Eden road, Paradise cliffs, has been taken by R. G. Dodge and family of Newburyport for this season.

Contrary to their usual custom, C. H. Seamans and family will not spend August at Bretton Woods, but will defer their trip until Sept. 1.

### Real Estate Sale

G. Percival Chick's real estate office has signed contracts for the sale of the Edward C. Elliot estate at Eastern Point to Mr. W. A. Coursen of Oak Ridge, Marietta, Georgia.

The Elliot estate adjoins the J. Sloat Fassett property on the ocean front at Eastern Point. It has one acre of land, a ten room house and garage, and has its own ocean frontage, being one of the very few lots on the ocean located between the boulevard and the sea wall.

The premises at present are leased by Mrs. John C. Phillips of Wenham, but Mr. Coursen will make improvements and occupy the premises permanently next season.

WILLIAM H. JORDAN  
President

WILLIAM BABSON  
Vice Pres. and Cashier

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Established 1796

This old-established bank, identified with the business of this community for one hundred and thirteen years, having remodeled its banking rooms for the convenience and pleasure of its customers, invites the accounts of individuals, firms and corporations.

Every facility afforded warranted by Good Banking

Capital, \$200,000

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## CONOMO HOTEL

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Under New Management

MANY NEW IMPROVEMENTS

## CHICKEN, FISH and .. COMBINATION DINNERS ..

Excellent Cuisine and Service  
Special Attention Given Auto Parties  
Private Dining Room Garage Accommodations  
The Best \$1.50 Dinner on the North Shore  
LONG DISTANCE TELEPHONE 8014-11  
Music We Invite Your Patronage

## JAMES F. PATTEN

82 Main Street

ESTABLISHED 1876

Gloucester, Mass.

Foreign and Domestic **FRUITS** in their Season

ALLIGATOR PEARS, BARGAIN

Nova Scotia Strawberries

Rose's Lime Juice

Pure Lucca Olive Oil

Deliveries to all parts of Cape Ann.

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A MODERN PLANT

W. H. PRESSON

A SANITARY PLANT

## ICE CREAM OF EXCELLENCE

HIGH GRADE ICE CREAM FOR THE DISCRIMINATING TRADE

87 Rogers St.

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AUTO DELIVERY

INSPECTION INVITED



Three Floors

**BUTMAN & FRENCH**

Pleasant &amp; Main Sts.

**The Department Store of Quality**

RIGHT SERVICE

RIGHT PRICES



We call the attention of summer visitors and the public in general to the completeness of the stocks on all three floors of the establishment. A strong point here is the Great Second Floor with its array of Ready-to-Wear Garments and Furnishings. Our street floor covers everything in General Dry Goods. Our Basement:—China, Kitchen Furnishings, Rugs and Draperies.

Complete Stock of  
Columbia Yarns

Visit our  
Daylight Basement

Over 30 Patterns  
in Dinner Sets  
in Stock

Bed and Swing  
Hammocks and  
Camp Supplies

Agents for  
Butterick Patterns

An Ideal Millinery  
Department

Deliveries all over  
Cape Ann  
Magnolia Essex  
Manchester

Carpets and Rugs

**BRIAR NECK**

The long wished for introduction of water, the mains for which were recently laid by the town of Rockport, has given a most needed adjunct to domestic life here and materially relieved a situation which was a drawback to the place. This season more have come to the place than ever, showing its popularity.

The new assembly hall of the Long Beach associates, composed of the cottage owners, is nearly completed and in another week will be ready for occupancy. It is designed as a social rallying center for the colony. Its main floor is a dance and assembly hall and in the basement are kitchens and other accommodations. This will prove just what this colony has needed and will unquestionably boom the beach.

Perhaps the finest cottage on the beach is that just completed and occupied by Everett A. Flye of this city. It is a two story edifice and is of the modified Mission style. The interior scheme and decorations are tasteful and with an eye to usefulness. The kitchen is especially commodious. Mrs. Flye's mother, Mrs. Davis, is with them. They have named the cottage "The Dolphin" and the keystone arch of the fireplace bears a suitable emblem.

The new Mission stucco house erected on Long Beach Heights last season by J. Thomas King, which is the most ambitious structure in this locality, is this season occupied by Mr. King, although designed primarily for rental.

Ex-mayor Frank E. Davis of the F. E. Davis Fish Co. and family, among the original beach colony, still retain their love for the beach and are domiciled for another season in their cottage, "The Bungalow."

Dr. Young and family of Brookline, who have been occupying Laughing Water cottage during July, returned to their home this week.

Mrs. H. L. Wellington and family of Lexington, came Saturday to "The Moorings," for August.

Grand View cottage is occupied this season by John H. Parent and family of Worcester.

W. E. Travers and family of Waltham, who last year had Silver Spray cottage, are this season domiciled in Holm Lea cottage.

"Kumagen" is the hospitable phrase inscribed over the portals of the cottage occupied by J. H. Peacock and family of Dorchester.

John Stark and family of Waltham, have returned to their summer home Thistle cottage.

New comers to the beach this season are the family of Fred W. Sultan of St. Louis.

Bellevue cottage is again the home of John P. Hale and family of Gloucester.

Charles W. Rich of Gloucester and John M. Strong of New York, have Umatella cottage for the season.

Judge Hoffman and family of Cincinnati, have one of the Jeffery cottages. They are new comers here.

Howard Steele and George Frye Merrill of the city proper, are again established in one of the Jeffery cottages.

J. Fred Ferguson and family of Gloucester, are for another season settled in their summer home, Priscilla cottage.

M. J. Clark and family and Mrs. Jerome Murphy of Malden, have a cottage here. With the Clarks are Mrs. William Burgess and children.

"Saltair" is again the summer home of Clarence E. Fuller and family of Brookline.

Walter J. Trowbridge and family of Somerville, are occupying "Tidal Wave" cottage.

John T. Callahan and family of Dorchester, are for the 13th season occupying "Villa Marie."

Solomon Hochberger and family of New York, are again occupying their cottage.

Mrs. George Steele of Gloucester, is occupying her summer home, Ripple cottage.

Thomas F. Keene and family of 40 Magdala street, Dorchester, are Long Beach cottagers who have returned for another season. They have as guests James Duff of New York, William Bailey, Lucy E. Bailey and Mrs. William E. Bailey of Providence, and Mr. and Mrs. Hal P. Walsh of Boston.

A. H. Martin and family of Quincy, are this season occupying Walguyter cottage.

"Urwelkum" cottage is occupied by E. H. Parker and family of Jamaica Plain. This is their fourth season here.

Ralph C. Shepherd and family of Gloucester, have returned to the cottage they occupied last season.

N. A. Davis and family of Concord, have been spending July at their cottage, this being their 11th season.

W. P. Hadley and family of Brooklyn, are spending their 11th season at their cottage.

Mrs. J. Bolton of Cambridge, is occupying her cottage.

William H. Tomlinson and family of West Newton, who spend the season here, are this summer in Avalon cottage.

John Lyons and family of Dorchester, are here for another season. They have "The Breakers."

Henry Spinach and family of Winchester, who have been occupying one of the Jeffery cottages, returned to their home this week.

Continued on Page 7.

**J. C. SHEPHERD MEAT AND PROVISION CO.**

141-143 Main St., . . Gloucester

Our New Store, the most up-to-date and sanitary on the North Shore. Special refrigerating system, ensuring absolute cleanliness. The Finest Grades and Choicest Cuts of

**MEATS, POULTRY,  
VEGETABLES, FRUITS,  
FINE GROCERIES**

Ward-Corby Bread received daily. Cakes and Pastry. Chicquot Ginger Ale and Hot Weather Drinks.

Come in and inspect the largest, lightest, cleanest and best appointed Grocery and Provision Store on the North Shore.

**FRESH FISH DEPARTMENT**  
one of our best features.

All kinds of Fresh Fish in their season. Goods delivered in all suburbs of Gloucester.

Best Dealers Everywhere  
**SELL GORTON'S SEAFOODS**  
They are the Standard Product of  
New England's oldest industry.  
Carefully prepared under most Modern Methods.  
**THE GORTON-PEW FISHERIES COMPANY.**  
PRINCIPAL HEADQUARTERS GLOUCESTER, MASS.

A cordial invitation is extended all Summer Visitors to inspect our Curing and Packing Plants.



### The Annisquam Region

Arrivals at Hotel Overlook: Miss M. Weild, Toronto; Miss Florence Mormon, Grand Rapids; Mr. and Mrs. Louis F. Berry, Sidney L. Berry, Stamford, Conn.; Mrs. Elizabeth Berry, Hartford; the Misses Cecelia Naughton, Maime E. O'Connor, Mary V. Slack, Jersey City; Miss Helen Harris, Baltimore; Mr. and Mrs. John Connell, Warwick; Miss S. P. Fitzgibbon, Misses Ruth and Louise Phillips, Brookline; Mrs. Bradt, Mrs. Verder, Miss Dyer, Schenectady; the Rev. and Mrs. W. A. Barr, Miss Janette Barr, New Orleans; Dean Hole, Max Hole, Chicago; Gerald Mygott, Miss Emma P. Smith, New York; Mr. and Mrs. C. E. Stockder, Misses Marion and Gertrude Stockder, Mr. Hervey L. Stockder, Meriden; John Fitch Curtis, Eugene A. Bowenique, Highland Park.

The afternoon tea was held at the Annisquam Yacht club Saturday afternoon and was well attended. Mrs. J. Henry Hooper and Mrs. Samuel Gordon officiated. At the dance in the evening, Mrs. Franklin K. White and Mrs. Frederick Rose were the matrons.

### Briar Neck

Continued from Page 6.

Ralph R. Connor and family of Concord, returned this week to their cottage.

James Scott and family of Jamaica Plain, have the Ruth Roper cottage for the season.

A Concord family, who for some years have made their summer home here, is that of Geo. M. Bowker, whose cottage is near Cape Hedge. They have as guests Mr. and Mrs. Charles A. Loring of So. Bend, Ind. and Ernest C. Warren and family of Woburn. The Bowkers came here June 1.

Marshall J. Smith and family of Medford, have the Stacey cottage.

F. W. Hoffman and family of Melrose, who have spent the summer in cottages here for several years past, have this summer the Parker Marr cottage.

Clear View cottage is for another season occupied by Ernest W. and J. L. Tuten and families of Medford.

Mr. and Mrs. George Huckins of Melrose, have Spray cottage.

Edwin S. Adams and family of Medford are among the cottagers this season.

Mrs. A. M. Bartlett of Gloucester, is again occupying Hiawatha cottage.

Twin Light cottage is occupied by John Burgess of Waltham, who is a week end visitor.

Jeremiah Foster and family of Gloucester, who have made their summer home at Long Beach for the past five years, have the Parkhurst cottage this season.

The family of Mr. Freitas of Brookline, are the occupants of a cottage here.

Louis Miller and family, who last season were in "Summer Rest" cottage, have "Wilster" cottage this season. Guests of the Millers are: Mrs. S. J. Francis and Miss Helen Francis of New York, Mrs. Nat Somers and Mrs. Florence Charak of Cambridge.

Davis Hall and family of Hamilton, have one of the Jeffery cottages. Mrs. Maitment and children of the same place, are their guests.

W. A. Hall and family of Concord, who have had "Uneeda Rest" cottage for July, returned to their home this week. Mr. Hall is the superintendent of schools of his home town.

William E. O'Brien and family of Manchester, are enjoying a change of scenery at Camp Comfort.

The Good Harbor Beach Inn is still filled to its capacity with guests lodging at the nearby cottages. Late arrivals: Mr. and Mrs. Charles Langmaid and son, Watertown; Mrs. Geo. A. Gordon, Lancaster; Mrs. Frederick C. Leslie, Gilbert P. Leslie, Wellesley; Elizabeth Frothingham, Springfield; S. S. Salisbury, Herbert F. Holden, Miss Viviana Salisbury, Miss Marion Morneau, Boston; W. A. Learned, Newton; Mrs. Geo. A. Teel, Miss Alice E. Teel, Arlington; Mrs. J. H. Shattuck, Winchester; Mr. and Mrs. R. W. Puffer, Wellesley; Pauline Phillips, Allston; Eugenie Hummel, Philadelphia; Mr. and Mrs. S. W. Hathaway, D. H. Hathaway and children, Mrs. John P. Henry, Miss Sarah M. Henry, Fall River.

Mrs. Joseph Gould and her nephew, Master W. M. Jafways, have returned to Montreal, after spending two weeks at the Inn. Mrs. Gould was at the Inn last season.

Master Marcus Swift Cassidy, who has been at the Inn since June 10, is visiting his grandmother, Mrs. M. G. B. Swift, of Fall River, for a week and will return to the Inn for a short stay before leaving for Amsterdam, N. Y.

Miss C. F. Morey, who has been at the Inn the past three seasons, has returned to Peabody.

Mrs. A. B. Lawrie of West Somerville, has one of the Smith cottages at the western edge of the beach.

William R. Davis and family of Gloucester, are again passing the summer at their cottage here.



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GLOUCESTER, MASS.

Mrs. David L. Sherman and family of Roxbury, who occupy the easternmost cottage near Cape Hedge, are again here for the season and have as their guests, their son, Forrest Sherman of Chicago, Misses Emma and Gretchen Pauli of Roxbury, Miss Olive Curtis of Gloucester, Mrs. Frank E. Grant of Hyde Park, and James Fall and family of Hyde Park.

Mrs. David Taylor of West Medford, has the cottage built last season by the Middlesex Associates at the western end of the beach.

Craig cottage is the home of James Craig and family of Andover, Mrs. Arthur Kenyon and Mrs. Colby of Andover.

Justus Johnson and family of Gloucester, are again established for the season in Seashell cottage.

Frank H. Sawyer and family of Woburn, are again occupying Seaside cottage.

Fred F. Eastman and family of Worcester, who were here last season, have the Parsons cottage again this summer.

James Cogan and family of Stoneham, are for the eighth year, occupying "By-the-sea" cottage. Miss Alta Hartley of Winchester, is the guest of Miss Christine Cogan.

The Briar Associates is a party of young men from Boston, who have a cottage here for the season. The roster includes: John P. Tully, John P., John J. and Joseph M. Lally, Joseph E., Charles E. and James H. Connors, John and Thomas Creamer, John Burke, John P. Sullivan, George McGarter, P. Sullivan, John McHugh, P. Halligan, Thomas Flannery, Thomas Colbert, Andrew McCann, John A. Kelly, Michael Manning, Frank A. Monahan, William Mulhern and Al Graham.

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#### East Gloucester

The Tango Dansant at the Hawthorne Inn Casino last Monday evening was not largely attended on account of the rain, but was highly enjoyable nevertheless.

Recent arrivals at The Moorland: Mr. and Mrs. R. L. Chase, Miss M. V. Chase, North Adams; Mrs. J. R. Rae, New York; Mr. and Mrs. William J. Nagel, Miss D. Hill, Mr. and Mrs. J. Stacy Hill, Cincinnati; Mrs. P. H. Blossom, Cleveland; Mr. and Mrs. A. E. Blair, Rachel Blair, Mrs. F. C. Johnson, Misses E. M. and M. A. Johnson, Springfield, Ohio; Mr. W. Snowdon, Jr., Baltimore; Miss K. E. Labey, Mr. and Mrs. G. A. Labey, Miss K. Butler, Mr. and Mrs. H. R. Lewis, Mr. and Mrs. J. T. Huther, Miss Bertha Hubbell, Rochester, N. Y.; Mr. and Mrs. H. G. Talbot, Boston; Mrs. J. Funnely, W. J. Funnely, Kansas City; Miss Ober, Miss R. Hickok, Miss M. S. Schenck, Baltimore; Mr. and Mrs. A. G. Magna, Holyoke; R. W. Dibble, Newberry, Mass.; Misses Williams, St. Louis; Mr. and Mrs. A. M. Burton, Miss Emily Burton, M. T. and C. W. Burton, Cincinnati; Mr. and Mrs. B. T. Whipple, Mrs. W. H. Holmes, Kansas City; Mr. and Mrs. L. G. Prouty, Brookline; Charles O. Cornelius, Boston; Mrs. H. E. Averill, Mr. F. C. Averill, Toledo; Frances Fennelly, Kansas City; Mr. and Mrs. D. P. Skinner, Misses M. P. and A. Skinner, Jane Skinner, Moline, Ill.; Saul P. Morton, Jr., E. H. Worthington, Charles Goldsborough, Baltimore; J. P. Humphries, R. G.

Humphries, Andover; Mrs. W. H. Littell and daughter, Newark; James W. Lee, Mr. and Mrs. Herman, The Misses Maria, Alice, Anita and Norma Herman, Mr. Fred H. Herman and chauffeur, St. Louis; Miss Ballard, Louisville; Mrs. F. L. Chadbourne, Ashland; Mrs. F. Haas, New York; M. H. Talbot, Boston; Mrs. W. A. Mackenzie, Syracuse; Mr. Richard R. Martin, R. W. Browkaw, Utica; Mr. and Mrs. C. P. Moses, Rochester, N. Y.; Miss Stone and maid, New York; Miss Kate Ryan, Boston; Mr. and Mrs. Stroepel, Detroit; Mrs. R. P. Upshaw, R. W. Upshaw, St. Louis; Mrs. M. E. Richards, Miss W. Richards, Brooklyn; Mrs. Charles Lukens, Miss Margaret Lukens, Conohocken, Pa.; Miss Mary E. Fowler, Media, Pa.; Mr. and Mrs. W. P. Harvey, Baltimore; Mrs. M. M. Robinson, Mabel B. Robinson, New York City; Miss B. M. Langford, Boston; Mr. and Mrs. G. C. Taylor, Miss E. F. and M. G. Taylor, New York City; Mr. and Mrs. E. M. Wyckoff, Rochester, N. Y.; Mr. and Mrs. J. N. Wyckoff, James Wyckoff, Perry, N. Y.; Mr. and Mrs. J. H. Brady, Dorothy Stoneman, Detroit; Mr. C. Walton, Richmond; C. P. Andrews, New York City; V. H. Day, Boston; Mrs. C. B. Johnson, Miss A. E. Johnson, Brooklyn; Mrs. A. Hendee, Miss Beach, New Haven; Mr. F. Johnson, Toronto; Miss E. F. Conely, Miss Ina E. Land, Detroit; Mrs. H. B. Holmes, New York; Mr. and Mrs. C. W. Mendell, New Haven; Mrs. William A. Dyer, William A. Dyer, Jr., Syracuse; Mrs. George Cromwell, Miss Mollie Cromwell, Charles W. Webb, Baltimore.

## Better Toll Rates

New telephone toll regulations provide that unless you talk to the person asked for there will be **NO CHARGE FOR THE TOLL CALL.**

Formerly a reduced rate was charged when the number called was reached, even though the person asked for was absent or not ready to talk.

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If you don't know the rate, ask the Toll Operator. No charge for a call for rates. If you want the Toll Operator to report to you the actual cost of a completed call, please notify her when you give the order for the call.

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